



I know you're trying to make it as an artist and that you aren't getting the respect you deserve. Let's get you back on your feet and start making you money from YouTube!

Get started

In today's digital age, you can sell your music pretty much **everywhere** and YouTube is the best place to start! YouTube can pay you between \$0.10 - \$0.30 per view on your videos. You can even profit from other people's videos. WHAAAT?

How does this work?

YouTube generates revenue from the ads that are posted on videos. There are lots of kinds of ads as I'm sure you've seen... There are many different rates depending on the ads, but we're not going to go deep into that here.

Basically, if you have ads on your video and people see that ad, then you're in luck! You're going to start seeing \$\$\$ soon!

If other people use your songs in their own videos, you can also monetize from it.

Monetizing Videos

To get your songs out there, you should create a video for it. When people can visualize something, they will be more attracted to it. You don't have to go all the way and make a full production either. Some artists post their songs with a simple photo or their album cover – that works great too!

YouTube Partner Program

Independent artists earn money on YouTube through this program – ads generate revenue and YouTube will do it all for you! They will match ads with your channel and fans who watch your videos.

You will need 1,000 subscribers and 4,000 watch hours to be eligible for this program. An AdSense account is also required.

Monetizing other people's videos

Get paid for the usage of your music on YouTube! You don't want to miss out on money from your song, don't you?

You've probably seen tons of fan videos, meme videos, streams, and other videos with songs on them that the content creator doesn't own. That's where YouTube's Content ID system comes in. If YouTube finds a video with your song on it, you CAN monetize from that video!

YouTube Content ID

This system scans videos uploaded to YouTube against the music that you submit to them. From there, you will be notified, and you can decide whether you want to monetize, track, or block these videos.

You must own the copyright to these songs before you submit your music for Content ID.

What else can you do on YouTube?

Connect with your fans

The comments section is a powerful are of your YouTube Account. Engage with your fans, have some Q&A, pin a comment to the top of the comments section to start a conversation.

Make non-music videos. It can be anything! You can share updates on your life, career, tours, travels, merchandise, behind-the-scenes, and anything under the sun!

Make preview videos for new releases and even sell tickets to your shows and sell your merchandise there too.

Have fans use your songs in their videos and *monetize* from it!

Yes, it's that easy!

Get started today!